What worked?

- Interactive travel map linked to web cams assisted public in identifying traffic congestion and may have helped to minimize questions from the public during the event.
- We experienced some busies on our radio system. (WyoLink)- training and expectations helped this.
- Cellular was spotty in some areas at times, but mostly reliable. Both AT&T and Verizon brought in COW’s.
- Training for employees was good, especially in the field. Everyone was onboard, prepared to help and positive. The director set this expectation.
- Assigning lead agencies was a good thing- Tourism and WOHS.
- We released statistics daily on Patrol dispatch call volume and traffic data. This was key with media. Lots of social media and Facebook Live, as well.
What didn’t work

- Would have been nice to have had some porta-potties!
- Received complaints about not providing enough real-time data. Recommend providing “Time to travel from point to point” information.
- Could have shut down construction projects for the day of, instead of for 5 days.
- Restricting of oversize/overweight movements wasn’t needed for all three days (day before, day of and day after). There was confusion as to what oversize/overweight meant.
What didn’t work

- Sat phones were difficult to use and didn’t add value.
- Update traffic counter equipment before event and make sure everyone understands how to interpret the data.
- Maybe have additional parking at rest areas by mowing adjacent fields. Maybe have pump trucks pre-stationed at rest areas.
- More frequent updates to Highway Advisory Radios (HAR’s). Might have over-focused on social media. Stage district PIO’s at local radio stations. Old school media still strong in Wy.
How we’d capitalize on the experience moving forward

- Built extremely valuable partnerships that will assist with large-scale events in the future.
- Combined-agency news conferences were valuable. The pre-call conference added value, and having them led by the Governor’s Office created organization.
- Confidence in our WyoLink radio system for future large-scale events.
- Confidence in our cellular infrastructure.
- Confidence in our own ability to handle something seemingly impossible.
- Everyone remained extremely upbeat and positive. It was almost fun!
- We actually received very few complaints, and a ton of praise.