Adventures in Crowdsourcing Webinar Series:

Vendor Engagement

Thursday, December 5, 2019

FHWA EDC-5 Crowdsourcing for Operations Program

Source: Pixabay, Unsplash and FHWA
Today's Agenda

Welcome and Introductions
Greg Jones, FHWA

Acquiring Probe Vehicle Crowdsourced Data
Colby Fortier-Brown, Maine DOT

Acquiring Crowdsourced and Traditional Data
Chris Lambert, Kentucky Transportation Cabinet

Vendor Engagement for Big/Crowdsourced Data
Michael Pack, CATTLab, University of Maryland
FHWA EDC-5 Crowdsourcing Innovation Goal

To increase the number of agencies that use crowdsourcing to better operate the transportation system through new, cost-effective, and proactive operational strategies and applications.

Source: FHWA

30+ States are pursuing Crowdsourcing for Operations.
Operations Application Area Highlights

- Most common applications of Crowdsourced data are for traveler information and incident management.
- Agencies are now expanding its use across application areas such as maintenance, road weather and work zone management.

Source: Unsplash, FHWA, and Pixabay
Initiative Resources

- **Webinars**
  - Adventures in Crowdsourcing: Data Management & Use
    January 28, 2020 1:30 - 3:00 PM

- **Workshops (see downloadable workshop flier)**

- **Peer exchanges**
  - Validation & Filtering of “Free” Crowdsourced Data
    Dec 10-11, Nashville, Tennessee
  - Making the Most of Real-Time Vehicle Probe Data
    February/March 2020 (Date/Location TBD)

- **On-site technical assistance**

- **Training materials and case studies**
EDC-5 Deployment Funding Opportunities & News

State Transportation Innovation Councils (STIC) Incentive Program
- Up to $100,000 per STIC per year to standardize an innovation
- [https://www.fhwa.dot.gov/innovation/stic/](https://www.fhwa.dot.gov/innovation/stic/)

Accelerated Innovation Deployment (AID) Demonstration Program
- Up to $1 million available per year to deploy an innovation not routinely used
- [https://www.fhwa.dot.gov/innovation/grants/](https://www.fhwa.dot.gov/innovation/grants/)

For more information on the EDC Program
- [www.fhwa.dot.gov/innovation/everydaycounts/](http://www.fhwa.dot.gov/innovation/everydaycounts/)
- Email: [https://www.fhwa.dot.gov/innovation/](https://www.fhwa.dot.gov/innovation/)

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Contacts

James Colyar  
James.Colyar@dot.gov  
(360) 753-9408

Paul Jodoin  
Paul.Jodoin@dot.gov  
(202) 366-5465

For more information on the EDC Program

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