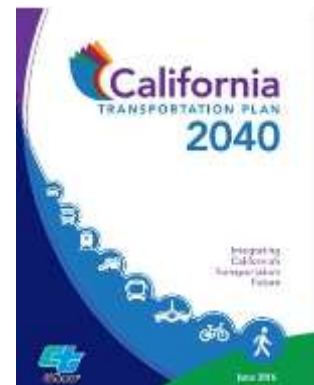


OVERVIEW

Although Caltrans does not currently have an overall, integrated Transportation Systems Management and Operations (TSMO) plan, the Department plans to develop one in the next year. Caltrans has traffic operations practices and procedures in place already consistent with TSMO, but which are currently spread over several plans. These planning documents include the California Transportation Plan 2040, California Sustainable Freight Action Plan, Strategic Highway Safety Plan, Interregional Transportation Strategic Plan and the California State Bike and Pedestrian Plan.

COMMUNICATIONS PLANNING

- The core values underlying TSMO – such as sustainability, efficiency, multimodal options and better use of current capacity – have been emphasized as goals by the department for years (in part by necessity) due to funding constraints and physical restrictions to any roadway capacity increases.
- California has a reputation as being an environmental and sustainability leader and Governor Brown has directed state agencies and departments to act accordingly, including Caltrans in both its operations and its planning. When the final TSMO plan is complete, Caltrans would continue to emphasize these efforts when the opportunity presents itself in its messaging, communications and public documents.



ORGANIZATIONAL INTEGRATION

- Internally, Caltrans has already taken large strides to incorporate TSMO values into the culture of the Department—such as sustainability, innovation and complete streets—through Director’s town halls and videos, directives and memos and new mission, vision, values and goals.
- While TSMO values are being integrated into individual plans, the Directorate is working to help individual divisions not to only see their individual component, but to think of it as part of a larger project and system.

COMMUNICATIONS IMPLEMENTATION

- Each of the large-scale planning documents created which incorporate TSMO values included extensive stakeholder engagement and outreach across multiple platforms to create several options for public and stakeholder comment and participation. These efforts include:
 - Workshops across the state that are web streamed and posted online
 - Interactive, online commenting options
 - Detailed websites about the goals of the plan and its timeline
 - Social media engagement
 - News releases

- Since the Statewide TSMO Program Plan under development outlines internal business processes and relationships, Caltrans is considering if it is too bureaucratic to release in the same way as other individual plans.

LESSONS LEARNED

Caltrans can piggyback off of paradigm-shifting efforts already underway within the department as it builds an official TSMO plan. The seeds have already been planted for establishing a culture that values the concepts behind TSMO. The TSMO plan will be a way to tie it all together.