

Using Data in Strategic-level Decision Making for TSMO: An MPO Perspective

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Project Prioritization



Funding



Early in the project development
process



The Decision Makers

WAMPO Project Selection Criteria

Project will increase travel time reliability

If a project is solely devoted to technology or other design features intended to increase travel time reliability

Excellent

If at least 50% of the project budget is devoted to technology or other design features intended to increase travel time reliability

Good

If the project includes technology or other design features intended to increase travel time reliability

Acceptable

MARC Project Scoring

- Only difference in scoring between TSMO projects and capacity projects is TSMO projects are not scored on LOS or AADT.

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The Decision Makers

Data Challenges



Cost



Timeliness



Standardization

Analysis Challenges



Lack of tools



Proprietary analysis



Communicating data

Expertise Challenges



Varying resources



Staff turnover



Member jurisdictions

Thank You

Questions

