



Federal Highway Administration

# Talking TIM Webinar

August 25, 2021 | 1:30-3:00 PM EST



U.S. Department of Transportation  
**Federal Highway Administration**





# Today's Webinar

**1:30 PM FHWA TIM Updates**

Jim Austrich, FHWA TIM Program Manager

**1:45 PM Establishing Local TIM Programs**

Patrick Chavez, Mountain Corridor Operations Manager, Colorado DOT

**2:00 PM TIM Training as Required Curriculum for Texas Law Enforcement**

David McDonald, TIM Coordinator, Texas DOT

**2:15 PM TIM Training as Required Curriculum for Texas Fire and Rescue**

David Covington, Emeritus Fire Chief of Schertz Fire and Rescue

**2:30 PM TIM Training as Required Curriculum for Georgia EMS Professionals**

Scott Malcolm, Incident Management Specialist, Parsons Corporation

**2:45 PM Question and Answer**





# FHWA TIM Updates

- **Wed, Sep 1, 2:00 – 3:00 PM ET: TIM Self Assessment webinar** features abbreviated assessment designed specifically for rural and/or emerging TIM programs, ***No registration required.***
- **Wed, Sep 8, 3:00 – 4:00 PM ET: Crash Responder Safety Week All-States Webinar #4** will debut draft social media toolkit and focus on States' DMS strategies for #CRSW Nov 8-14.
- **National TIM Responder Training Update**





# CRASH RESPONDER SAFETY WEEK (CRSW)

FHWA, in coordination with the National CRSW Committee, is developing a **Social Media Toolkit** with day of week themes:

Monday, Nov 8	Governor's Proclamations and/or Multiagency Press Release
Tuesday, Nov 9	Slow Down, Move Over
Wednesday, Nov 10	Responder Training
Thursday, Nov 11	Honoring Veterans
Friday, Nov 12	Recognizing Responders
Saturday, Nov 13	Traffic Incident Awareness
Sunday, Nov 14	Driver Education





# CRSW Toolkit Resources

- Social Media Tips & Tricks
- Themed daily content may include
  - Sample Tweets
  - Sample News Release
  - Posters, flyers, or other visual inspiration
  - Short videos to link to using social media
  - Resource web links

## *Potential Driver Education Tweet for Sat, Nov 14:*

*Parents, teach your teens about "Slow Down and Move Over" practices. When driving near a traffic incident, reduce speed, and if possible, change lanes to keep drivers, passengers, and incident responders safe. #CRSW #SlowDownMoveOver*





# Talking TIM for September 22, 2021

- **FHWA Project Preview: TIM for Rural Environments**  
**Martha Eddy**, Program Manager, Battelle
- **Rural Roadway Safety and the Role for TIM**  
**Jaime Sullivan**, Director, National Center for Rural Road Safety, Western Transportation Institute, Montana State University.
- **Response to Rural Roadway Incidents involving Livestock**  
**Megan Patent-Nygren**, Training Program Coordinator - Managerial-Professional, Nebraska Local Technical Assistance Program (LTAP)

